

Press Release
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FOR IMMEDIATE RELEASE
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BCMC Build Announces Partnership with Habitat Indianapolis

Madison, WI—BCMC Build will partner with Habitat for Humanity of Greater Indianapolis on its second annual charity building project this fall. BCMC Build will take place in downtown Indianapolis on September 19-20 in conjunction with the BCMC Show September 21-23.

BCMC Build Chair Steve Stroder (ProBuild) said the Committee spent several months carefully researching potential partners. “After considering our options, we have decided that working with Habitat will give us the most options to kick-start a fun week and serve the community of Indianapolis.”

Habitat and BCMC Build have agreed to build two single family homes—a one-story and a two-story home. The lots reserved for BCMC Build are located on the same block. “Signing up to do two houses allows more people to participate. But it will also take a tremendous amount of planning and organization.” Stroder said. “I think it’ll be good for the show and good for the industry.”

Partnering with an established organization like Habitat gives BCMC Build access to many local media outlets and marketing resources to promote the event. In 2010, BCMC Build and Habitat Charlotte came together to frame a single family home in Charlotte, North Carolina. The project garnered impressive local media coverage, especially by [Charlotte NBC affiliate WCNC](#).

The Committee kicks off its fundraising campaign in February. Fundraising Chair Jay Halteman (Wood Truss Systems) said the Committee is hashing out the details of some exciting new special events to be held during BCMC week that will benefit BCMC Build. Stay tuned for more details.

For information about how to donate or volunteer, visit [bcmcbuild.com](#). Visit [bcmcshow.com](#) to read more about BCMC.